



Investors today have defied the physical and geographic barriers and demand **Anywhere Trading**. Brokerage firms have to provide Multi-channel access points besides providing an Order Management System that is fast, scalable and instrument neutral. The System should demonstrate proven capabilities in speed, reliability in execution, robust risk management and the comfort of **Anywhere access**.

SDG- LiveStock provides a platform for you to offer a comprehensive end-to-end solution for real time Internet trading complete with a feature-rich, customizable front end and a robust, scalable backend. It is platform independent and offers two levels of Client side Security – at the time of Login and the Transaction level.

LiveStock has the capability of handling instruments such as **Equities, Futures and Options**. Its modular design facilities interface with multiple external entities such as Exchanges, Data vendors, and other communication networks, with minimal effort.

Real-time Streaming quotes on user-definable **Touchlines** allow you to selectively view the market. User-defined **Alerts** enable you to focus on several issues at the same time while the system tracks the predefined conditions. Visual representations such as **Colour coding** of the touchline and **Graphs** together with summarized market information like **Market depth** and **Market movement** provide enhanced decision support to you.

The **Integrated Order Routing System (INORS)** is a high-performance, highly scalable Order Routing System, optimized to provide maximum throughput and reliability.

REAL TIME STREAMING QUOTES - TOUCHLINE

Touchline is the window where scrip-wise data is received real time. You can selectively configure the instruments and columns for viewing. Your Touchlines can be Exchange specific, Sector specific, Portfolio specific or can be a combination.

FEATURES

- Real time Streaming quotes for Instruments
- Configurable color indicators for assets and events
- In-place Speed-Search for Instrument Names/Codes
- Insert/Edit/Delete Stocks in active template
- Insert/Delete Columns in user defined active template
- Central access to all trading functions
- Links to Instrument-related information such as Market Depth, Corporate details
- User-configurable price, volume and depth triggers

MARKET INDICATORS

- Indices and Graphs
- Top Gainers and Losers
- Most active by Quantity, Value

ORDER MANAGEMENT

You can place **Market order, Limit order or Stop loss order** and set time validity for the open orders order like **Good Till Cancelled, Good Till Day/ Time, Immediate or Cancel** and quantity validity like **All Or None**.

SDG - LIVESTOCK

A flexible user-friendly, high performance Internet Trading System with Risk Management

INSTRUMENT COVERAGE

- Equity
- Futures
- Options

Flexible interface with multiple segments and multiple electronic exchanges

EXCHANGE CONNECTIVITY

- FIX
- Proprietary TCP/IP

SOPHISTICATED USER CONFIGURABLE ALERTS AND TRIGGERS

- Price and Volume triggers
- Market depth triggers

TRADES & ORDERS BACK-UP ON REAL TIME BASIS

- User defined Touchline
- User-configurable ticker

CHARTING TOOLS

- Instruments and Index movement
- Market depth Graphs

REAL-TIME PORTFOLIO MANAGEMENT

- Portfolio defined as templates
- Dynamic valuation of Portfolio

REAL-TIME RISK MANAGEMENT

- Pre-trade and Post-trade Risk Management
- Position reporting & Risk Analysis

REPORT MANAGEMENT

- Pre-defined reports
- Ad-hoc reports

Robust, scalable architecture and Excellent after sales support

FEATURES

- Real-time interface to multiple electronic exchanges
- Send multiple orders to multiple exchanges and multiple segments simultaneously
- View, modify and cancel all or selected orders by securities or by clients
- View status of various orders such as Filled, Partially Filled, Pending, Rejected, Withdrawn, Frozen, Expired etc.
- Executed Orders get reflected in the Trades Book where you can view them using Instrument or Exchange Filters.

ALERTS

LiveStock provide you with Alerts that facilitate tracking of price and volume of multiple instruments and multiple conditions. As the desired trigger levels are breached, SDG-LiveStock prompts you with pop-up messages or Emails. Further, you can set Alerts to track levels of **Gross** and **Net exposures** and **positions**.

CHARTING

Charts allow you to monitor Instruments, Index movement and market depth on real-time basis.



REAL TIME PORTFOLIO MANAGEMENT

Specific client-wise Portfolio templates can be created. The portfolios get updated on a real time basis and hence the unrealized value of the portfolio also gets updated dynamically.

REAL-TIME RISK MANAGEMENT

- Evaluates risk at pre-trade & post-trade levels
- Real-time margining and exposure tracking system with facility for user defined alerts at desired levels
- Orders are scrutinized from the time they are placed until they are cancelled or traded and stored in an order log.
- The status of an order is updated continuously.

ADMINISTRATOR

The LiveStock Administrator utility allows the site administrator to manage user accounts, global parameters and settings, and gain control over the actions of all end- users. The Administrator utility can:

- Create/Edit/Delete user accounts and configuration information
- Reset user passwords
- View Audit Logs
- View/Cancel Pending Orders for any user
- Disable/Enable/Suspend users during trading
- Set default inactivity period for auto-logout of clients

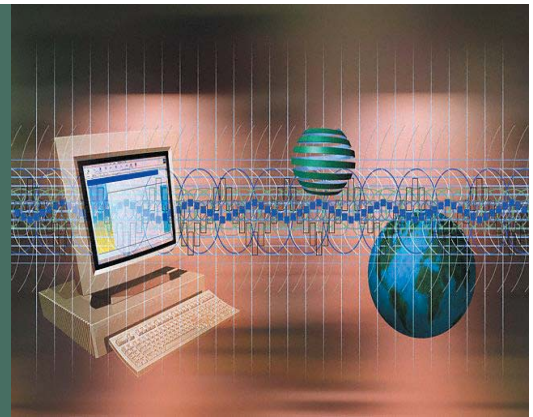
CLIENT SIDE SECURITY

Passwords of the users are encrypted before sending to server. LiveStock provides two levels of Security

- Login
- Transaction

COMPLETE AUDIT TRAIL

LiveStock has a comprehensive audit trail facility that maintains a record of every user's activity.



About Us

SDG Software Technologies is an India-based financial products & solutions firm. Its products are installed in many brokerage houses and stock exchanges all over the world.

Widely known and appreciated by its clients for the quality of software and support, SDG has years of hands-on experience in providing reliable and cost effective order management solutions.



Delivering value

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